

Introduction To Globalization

Aim:

This subject is all about globalization in India. The study will impart students knowledge about the scenario which is responsible for globalization. Students will study about the relevance of Globalization context in Economy, fashion, Media .

Course Content Unit -1: Concept of Globalization

Understand the concept and meaning of Globalization, Study the growth of globalization. Study the causes responsible for the development of globalization. Discuss the impact of globalization on social, economic and political aspect of society.

Unit -2: Era of Globalization in India

The Economic crisis of 90s in India. The change in financial policy of India. Liberalisation, Privatisation, and Globalization.

Unit -3: Globalization and Society.

Effect of globalization on day to day life. Concept of a global village.

Unit -4: Globalization and Media.

The development of Media in the early 90s. Era of private channels. Development in the reporting techniques.

Emergence of New media. Different means of Social media.

Unit -5: New trends in society in the time of Globalization

Globalisation and Social life. Emphasis will be given on the fashion industry.

Suggest Assessment Scheme

Assessment 1: Concept of Globalization	15%
Assessment 2: Growth of Globalization	20%
Assessment 3: Globalisation and society	25%
Assessment 4: Globalisation and media	15%
Assessment 5: Latest development in the society.	25%

